

IMQ CME PROVIDER ANNUAL CONFERENCE

Friday, May 11, 2018

THE WESTIN SAN FRANCISCO AIRPORT



PRECONFERENCE

CME Essentials Workshop

Thursday, May 10, 2018



CME Provider Annual Conference

May 11, 2018

Registration: 7:45 am

Conference: 8:30 am - 4:15 pm

Join the Institute for Medical Quality (IMQ), along with CME colleagues, to learn about new CME opportunities and to share ideas and best practices. Discuss ways to gain more value from your CME activities and enhance compliance. We invite all healthcare organizations that are currently accredited or are seeking CME accreditation to attend. Target audience includes physicians (CME chairs, committee members or planners), nurses and other medical staff and education professionals involved with their CME program.

What's new at IMQ! Kristin Jensen, MD, IMQ CME Chair, will present an IMQ update.

Keynote: Dr. Graham McMahon, President and CEO of the Accreditation Council for Continuing Medical Education (ACCME) will present an overview of the ACCME CME system, changes and updates in CME, new Commendation menu, ACCME and AMA alignment, CME that count for MOC, ways to promote the value of your CME program and the impact of CME in physician education and the quality and safety of patient care. This interactive session includes a Q & A.

Breakout Sessions might include:

❖ **You Decide!: Tips for Compliance with Challenging Standards**

Interactive session addressing challenging examples and nuanced scenarios of the accreditation criteria and policies. You decide if the case complies.

❖ **New Commendation Criteria and questions on CME that counts toward MOC**

Learn about the new commendation criteria and requirements for CME to count toward Maintenance of Certification (MOC).

❖ **Best practices for planning and evaluating your CME activities**

Learn from peers and discuss ways and explore techniques to more effectively plan and evaluate different activity types, including courses, RSS and enduring materials.

Learning Objectives At the completion of this program, participants should be able to:

- Develop strategies to promote the value of their CME program
- Plan and evaluate CME activities that also count for MOC
- Understand and integrate the new commendation criteria to their CME activities and program
- Assess compliance with the accreditation requirements; take corrective actions, especially related to planning, evaluation and Standards for Commercial Support (SCS)
- Incorporate best practices into the planning, conducting and evaluating of CME activities and implement improvements
- Utilize new evaluation strategies and implement changes in the evaluation process/tool to better capture learner changes and measure the effectiveness of their CME activities and overall CME program.

Sam Sherman and Provider Awards

This year's annual conference will include recognition CME programs and individuals for the leadership, innovation, and performance excellence they bring to CME. We also will highlight best practices.

Questions? Call us at 415.882.5152

To Register, complete registration form - email, fax or mail to IMQ

CME Essentials

Thursday May 10, 2018

Registration 7:45 am
Workshop: 8:30 am - 4:30 pm

This one-day workshop will teach you the fundamentals of planning and evaluating an accredited CME activity in compliance with the accreditation criteria and policies. This course is designed for physicians (CME chairs, committee members, faculty or speakers), CME Coordinators, nurses and other medical staff and education professionals involved in their CME program. The workshop is designed for those who are new to CME or who seek a refresher.

Learning Objectives: At the completion of this program, participants should be able to:

- Apply IMQ/CMA accreditation requirements to plan and evaluate CME activities and to improve the CME program
- Use a planning process that assesses available data/information to identify professional practice gaps (PPGs) and incorporate educational needs in terms of Knowledge, Competence or Performance that underlie the gap(s).
- Generate activities designed to change learners' Competence, Performance or Patient Outcomes (the expected results/learning objectives for the activity.)
- Use evaluation tools that are effective in measuring changes in learners
- Analyze data and determine if there were changes in learners' for each activity and for the overall CME program
- Make decisions and document compliance with the Standards of Commercial Supportsm (SCS) for disclosure information, resolving Conflict of Interests, and managing commercial support and promotion/exhibitors

Continuing Education Credits

Annual Conference

The California Medical Association/Institute for Medical Quality is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The California Medical Association/Institute for Medical Quality designates this live activity for a maximum of *5.25 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Provider approved by the California Board of Registered Nursing, Provider #CEP370 for 5 contact hours.

CME Essentials Workshop

The California Medical Association/Institute for Medical Quality is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The California Medical Association/Institute for Medical Quality designates this live activity for a maximum of *7.0 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Provider approved by the California Board of Registered Nursing, Provider #CEP370 for 7 contact hours.

Questions? Call us at 415.882.5152

To Register, complete registration form - email, fax or mail to IMQ

Hotel Location and Accommodations

THE WESTIN SAN FRANCISCO AIRPORT

1 Old Bayshore Highway, Millbrae, California, 94030
 Phone: 650-692-3500

Smoke Free Policy: Hotel is a smoke free hotel. Restaurants on property that are not operated by Hotel may not participate in the smoke free policy. To protect the smoke free environment, the Hotel will post a \$200 cleaning fee to the account of any guests who smoke in their guest room. IMQ is advising its attendees of this policy to ensure the comfort and cooperation of our attendees.

Rates/Reservations

A room block is available for this conference at the Westin San Francisco Airport for the nights of May 9 – 10, 2018. The rate is \$209-259 per night, depending on room type, plus applicable state and local taxes, currently 12.2% + \$1.75 tourism. To obtain the conference rate, identify yourself as a participant of the IMQ Annual Conference. **The reservation deadline is April 15, 2018.** Reservations after this date are subject to space and rate availability.

Transportation

Use the **free hotel shuttle** to/from San Francisco Airport. Runs every 30 minutes on the hour. For arrivals between midnight and 4am, shuttle service is by request only; please call the hotel directly to arrange a pickup.

Parking: Available at the hotel. Discounted overnight parking is \$15 per day (\$23 regular price). Day use self parking is available at the discounted rate of \$12.

Find more information about the hotel, directions and transportation at:

<http://www.starwoodhotels.com/westin/property/overview/index.html?propertyID=1007>

Registration

May 10 CME Essentials: <i>Includes materials, continental breakfast, lunch, & breaks</i>	<u>Per person:</u> Individual CMA Member: \$345 Non-CMA Member: \$395 Additional Member: \$300
---	---

	Registration by March 21, 2018	on or after March 21, 2018
May 11 CME Provider Annual Conference: <i>Includes materials, continental breakfast, lunch, & breaks</i>	<u>Per person:</u> Individual CMA Member: \$475 Non-CMA member: \$530	<u>Per person:</u> Individual CMA Member: \$500 Non-CMA member: \$580
		Onsite registration \$595

Cancellation Policy:

The registration fee for CME Essentials, less a \$150 service charge, is refundable only if notice of cancellation is received by close of business **April 26, 2018** (2 weeks prior.) Registrants unable to attend may send an alternate. Fees for registrants who fail to attend are non-refundable. IMQ reserves the right to cancel for any reason. If the activity is cancelled, registration fees will be refunded.

Questions? Call us at 415.882.5152

To Register, complete registration form - email, fax or mail to IMQ